

EVENT REPORT

Name of the Event : Invited Guest Lecture
Name of the Event : Roadmap for Drug Discovery from
Plants: Traditional use to Modern
Medicine
Organized by : Rathinam College of Arts and Science
Date & Time : 13.10.2025
Venue : Auditorium
No of Participants : 50

The Department of Biotechnology, Rathinam College of Arts and Science, organized an enlightening **Guest Lecture** on the topic "*Roadmap for Drug Discovery from Plants: Traditional Use to Modern Medicine*" on **13th October 2025** at the **College Auditorium**. The session was graced by **Dr. Balakrishnan N., Principal, Rathinam College of Pharmacy**, who was invited as the **Guest Lecturer**.

The lecture provided valuable insights into the various stages of drug discovery from identification and extraction of bioactive compounds to clinical evaluation and commercialization. Students and faculty members actively interacted with the speaker, discussing research opportunities and challenges in the field of natural product-based drug development. Overall, the lecture was highly informative and motivating, enriching the knowledge of participants and fostering a greater appreciation for the role of biotechnology in modern medicine.


Program Committee


Principal
Principal
Rathinam College of Pharmacy
Rathinam Techzone,
Pollachi Main Road, Eachanari,
Coimbatore - 641021,



RATHINAM
TECHNICAL CAMPUS
(AUTONOMOUS)



Department of Biotechnology

Organizes

GUEST LECTURE
ROADMAP FOR DRUG DISCOVERY FROM PLANTS:
**TRADITIONAL USE TO
MODERN MEDICINE**



Resource person:



Prof. Dr. N. Balakrishnan
Principal - Rathinam College of Pharmacy

Convenor:

Dr. S. Seenivasan
Dean - SMS

Co- Convenor:

Dr. S. Naganandhini
HoD - BT

Co- Ordinators:

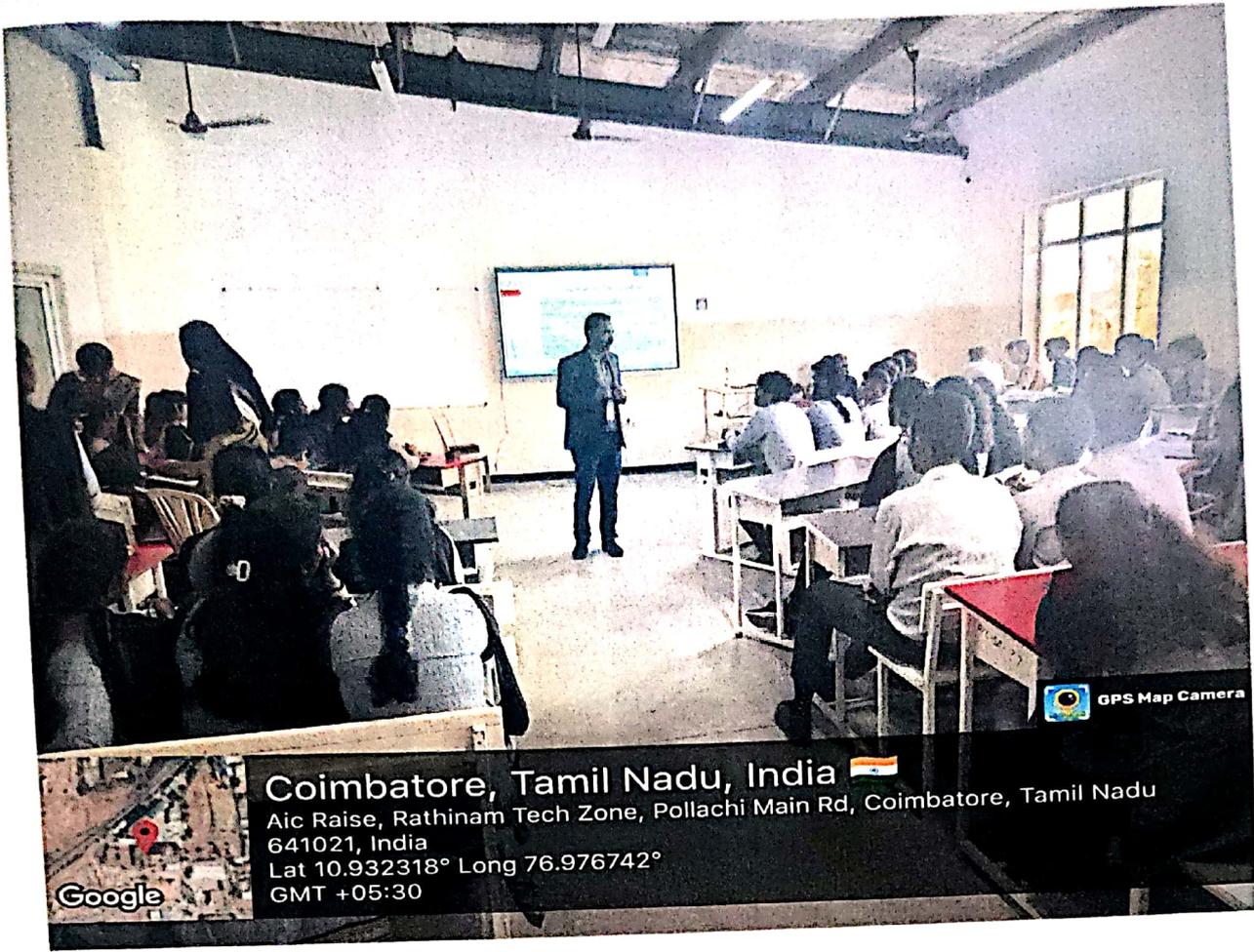
Mr. K. Avinash
AP - BT

Ms. U. Sruthilaya
AP - Agri

13th
Oct
2025

03:00 PM - 04:00 PM
VENUE: AUDITORIUM

www.rathinamcollege.edu.in
www.rathinamtechnicalcampus.com



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