EVENT REPORT

Name of the Event	: 5th National Pharmacovigilance week
Theme of the Event	: "Your Safety, Just a click away: Report to PvPI"
Organized by	: Rathinam College of Pharmacy
Date & Time	: 17.09.2025-23.07.2025

Rathinam College of Pharmacy successfully organized the **5th National Pharmacovigilance Week** from 17th to 23rd September 2025, with the theme **"Your Safety, Just a Click Away: Report to PvPI"**. The event aimed to raise awareness about the importance of pharmacovigilance and the role of reporting adverse drug reactions for patient safety. During the week-long observance, feedback and engagement were collected **daily through social media platforms** by sharing links and encouraging participants to actively contribute. The initiative effectively promoted the message of drug safety and reporting among students and staff.

To conclude the week, an **online quiz** was conducted on **22nd and 24th September 2025**, which saw participation from **300 participants**, enhancing awareness and reinforcing the importance of pharmacovigilance practices. The event successfully sensitized participants about the significance of reporting adverse drug reactions and made them aware of the tools provided by the Pharmacovigilance Programme of India (PvPI). The interactive methods, including social media engagement and quizzes, ensured maximum participation and knowledge dissemination. The 5th National Pharmacovigilance Week at Rathinam College of Pharmacy was a successful initiative in promoting patient safety and responsible reporting practices, reflecting the college's commitment to healthcare education and public awareness.

Program Committee

Principal

RATHINAM

RATHINAM COLLEGE OF PHARMACY

AFFILIATED TO THE TAMIL NADU Dr.M.G.R MEDICAL UNIVERSITY, CHENNAI
APPROVED BY PHARMACY COUNCIL OF INDIA (PCI), NEW DELHI

ORGANIZE

5th NATIONAL PHARMACOVIGILANCE WEEK

17.09.2025 - 23.09.2025

THEME : **"YOUR SAFETY, JUST A CLICK AWAY: REPORT TO PvPI".**

DAY 1: **17.09.2025**

WHY PHARMACOVIGILANCE IS IMPORTANT ?

Pharmacovigilance is essential to ensuring the safety and effectiveness of medications in today's complex healthcare landscape. Its scope is broad, encompassing a wide range of activities aimed at identifying, assessing and mitigating risks associated with pharmaceutical products. Professionals in this field carry significant responsibility, as they are entrusted with safeguarding the health and well-being of patients across the globe. Through continuous monitoring, thorough analysis and transparent communication, pharmacovigilance ensures that the benefits of medications consistently outweigh their risks. Ultimately contributing to improved healthcare outcomes for all.

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(Ministry of Education Initiative)

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DAY 2 : **18.09.2025**

ROLES AND RESPONSIBILITIES OF PHARMACOVIGILANCE: COLLECTING AND MANAGING DATA

Pharmacovigilance teams are tasked with receiving, documenting, and managing large volumes of adverse event reports from various sources, including healthcare professionals, patients, and clinical trials. They ensure that all data collected is accurate, complete, and standardized to support effective signal detection and safety evaluation. High-quality data management forms the foundation for reliable risk assessment and regulatory decision-making.

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DAY 3 : 19.09.2025

ROLES AND RESPONSIBILITIES OF PHARMACOVIGILANCE SIGNAL DETECTION

Pharmacovigilance professionals utilize advanced analytical tools, statistical methods, and data mining techniques to identify potential safety signals—unusual patterns or trends in adverse event data that may suggest new or evolving risks associated with a medication. Once detected, these signals undergo rigorous evaluation to determine their validity, clinical relevance, and potential impact on patient safety. Prompt detection and assessment are critical to initiating timely risk mitigation strategies.

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DAY 4 : **20.09.2025**

ROLES AND RESPONSIBILITIES OF PHARMACOVIGILANCE: RISK ASSESSMENT

Pharmacovigilance experts evaluate the identified risks by analyzing their severity, frequency, and clinical significance. This comprehensive assessment considers various factors, including patient populations, comorbidities, and real-world usage. Based on their findings, experts provide evidence-based recommendations to pharmaceutical companies and regulatory authorities. These may involve updating product labels, adjusting dosage guidelines, implementing risk minimization measures, or, in severe cases, recommending the suspension or withdrawal of the medication from the market.

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DAY 5 : 21.09.2025

ROLES AND RESPONSIBILITIES OF PHARMACOVIGILANCE: COMMUNICATION

Effective communication is a core responsibility in pharmacovigilance. Professionals in this field are tasked with clearly and promptly conveying safety information to healthcare providers, regulatory authorities, patients, and the general public. This includes issuing safety alerts, updating product labelling with new risk information, and publishing formal risk communications. Transparent and timely communication helps ensure that all stakeholders are informed and able to make appropriate decisions regarding medication use, ultimately enhancing patient safety.

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DAY 6 : **22.09.2025**

ROLES AND RESPONSIBILITIES OF PHARMACOVIGILANCE : REGULATORY REPORTING

Timely and accurate reporting of adverse events to regulatory authorities—such as the FDA (U.S.), EMA (Europe), or MHRA (UK)—is a critical legal and ethical obligation. Pharmacovigilance teams are responsible for ensuring full compliance with both national and international pharmacovigilance regulations and reporting timelines. Failure to meet these requirements can result in serious legal, financial, and reputational consequences. By maintaining rigorous reporting standards, pharmacovigilance professionals support regulatory oversight and promote ongoing drug safety.

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DAY 7 : 23.09.2025

ROLES AND RESPONSIBILITIES OF PHARMACOVIGILANCE : CONTINUOUS MONITORING

Pharmacovigilance is an ongoing process that extends well beyond a drug's initial approval. Professionals continuously monitor the safety profile of medications throughout their entire lifecycle—from early clinical development to widespread post-marketing use. This long-term surveillance enables the early detection of emerging safety issues, especially those that may only become apparent in broader, real-world patient populations. Continuous monitoring ensures that any new risks are promptly identified, assessed, and managed to maintain patient safety and public trust.

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