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OCT - 2024

THAT'S A GOAL!

INTRODUCING
RATHINAM COIMBATORE -FC
THE SOUL OF FOOTBALL



RAMAN Vijayan

Raman Vijayan's Next Goal: Shaping Future Champions

Raman Vijayan, known as the golden boy of Indian football, grew up in the small village of Kandaramanickam, Tamil Nadu. His love for sports started early, as both his parents were physical education teachers. Inspired by his surroundings, he joined a government sports hostel in his village, which opened the door to the world of football. One of the most memorable moments of his career came on October 16, 1998, at Salt Lake Stadium in Kolkata. East Bengal and Mohun Bagan, two of India's biggest football clubs, were battling it out in the Calcutta League Championship Play-off. The game was intense, and after full time, it was still 0-0. In the 115th minute of extra time, Raman Vijayan made his mark. He scored a dramatic "golden goal," securing a 1-0 victory for East Bengal. The crowd erupted in joy, and this moment became a legendary part of Indian football history.

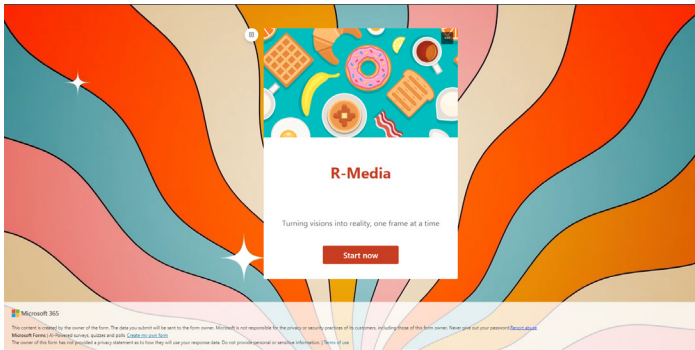
Raman Vijayan also shined on the international stage. In a crucial FIFA World Cup qualifier, India played against a strong Philippines team. In a tough match, Vijayan scored the opening goal, helping India win 2-0, which was hailed as one of India's best results in World Cup qualifiers.

Today, Raman Vijayan has taken on a new role as the Director of Sports Excellence at Rathinam Group of Institutions. He is excited about the football culture in Coimbatore and sees great potential in the city. He has developed a five-year action plan for Rathinam Sports Academy, focusing on giving young players the best training facilities. One highlight of the academy is its 11-a-side natural grass pitch, providing players with a high-quality, professional environment to develop their skills. "Kids should play on natural grass, not on artificial turf," he says.

Raman Vijayan's vision is to create opportunities for young footballers and help them grow into champions. "If we don't do this, who will work for our country?" he asks, driven by a sense of purpose.

With Raman Vijayan's guidance, Rathinam is set to become a hub for nurturing football talent, ensuring that his legacy continues to inspire future generations of players.

R MEDIA: RATHINAM'S NEW HUB FOR ARTISTIC AND MEDIA EXPRESSION



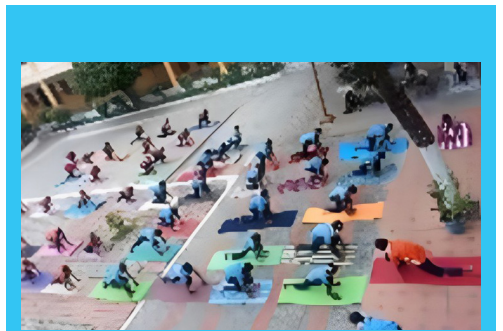
Rathinam has unveiled R Media, an innovative initiative designed to immerse students in a broad range of media-related activities. This dynamic platform aims to engage students through dance, cultural events, photography, music, and interviews, offering a comprehensive avenue for creative expression and media production. R Media provides a vibrant space for students to explore and showcase their talents across various forms of media.

Participants will have the opportunity to create engaging reels, capture striking photographs, delve into their musical abilities, and conduct insightful interviews. This initiative not only encourages students to develop their skills but also contributes to a rich and diverse campus culture. Interested students can scan the QR code or visit the dedicated link to get involved and contribute to the campus culture.

FLEXIBILITY AND FITNESS UNITE: RATHINAM OBSERVES INTERNATIONAL YOGA DAY



Rathinam College of Pharmacy celebrated the 10th International Day of Yoga with the theme "Yoga for Self and Society." The event featured sessions by Dr. N. Balakrishnan, Principal of the college, and guest speakers Dr. Saradha M and Mrs. Saranya K. They highlighted yoga's benefits for mental and physical health, emphasizing practices like Pranayama and meditation.



KPM Matriculation Higher Secondary School celebrated National Yoga Day. Students performed a series of Yogasanas, showcasing their flexibility, balance, and mindfulness. The event aimed to promote the physical and mental well-being benefits of yoga, encouraging students to incorporate this ancient practice into their daily routines.

DEZINO-24: PORTFOLIO TO RUNWAY



The Department of Apparel Fashion Designing, Rathinam College of Liberal Arts and Science at TIPSGLOBAL, kovilpalayam thrilled to announce the successful conclusion of the highly anticipated DEZINO-24' - The Graduate design Show on 14th March 2024. The Graduate show is the fruit of the Portfolio development class that spans over 2 semesters. As students begin to develop their thesis Collection, they go through a journey of self-discovery finding what motivates them, and what they aspire to

do in the context of their creative practice. Their collections are stories told through the eyes of the young, aspiring graduates. The final year AFD students showcased their design collection in various themes through mesmerizing array of creativity, innovation, and sheer elegance on the runway.

Mrs. Shima Sendhil, Director, Rathinam Group, Correspondent, Rathinam International Public School presided over the event, followed by

the gathering address was presented by Dr. Hema Nalini, Principal, Rathinam College of Liberal Arts and Science at TIPSGLOBAL, kovilpalayam.

The programme was witnessed by several invitees from the field of fashion, jewelry designing, model, Entrepreneur and so on. Aparna Sunku, a fashion entrepreneur and jewelry curator, spoke about her experience with the newest styles in fashion. She encourages students to create ensembles that incorporate sustainable practices including upcycling, recycling, and organic textiles.



Mrs. Shanmuga Priya, Ms. Rajalakshmi Venu, Dr. Sangeetha, Mrs. Shanthi Satish, Mrs. Sruthi Nivetha, Mrs. Sujatha, Mrs. Valsa Jude and Mrs. Bindu N Nair all offered their insightful views regarding their experiences in the field as well as the Designer Show. They also judged the Graduate's

collections and ultimately decided the Best performance, Best designer, Best collection, Best Innovative Designer, Best Theme Interpretation, Best Styling and Best Trend Setting Collection, award which was presented to the final year students of 2021 Ms. Preseetha, Ms.



Hadassah Benny, Ms. Nivethaa P H, Ms. Suhaila, Ms. Nikitha, Ms. Saparya & Ms. Swetha Sree respectfully.

To add gracefulness to the show the event, titled "Honoring the Women Achievers," served as a testament to the remarkable strides made by women across various spheres, inspiring countless others to dream big and break barriers.

As a part of the show, the students and faculties from various departments enjoyed the show and also encouraged the graduates through their participation.

RATHINAM GROUP TAKES CENTER STAGE AT ELET'S WORLD EDUCATION SUMMIT: CELEBRATING EXCELLENCE IN LEADERSHIP AND STUDENT SUCCESS



The 30th Elets World Education Summit 2024 held in Chennai showcased the remarkable achievements of Rathinam Group of Institutions, marking a significant milestone in its ongoing commitment to educational excellence and innovation. Dr. Madan A. Sendhil, Chairman of Rathinam Group, was honored with the

prestigious Iconic Leader in Higher Education Award, reflecting his visionary leadership and significant contributions to the education sector.

In addition, Rathinam Group received the Outstanding Group of Institution with Best Placement Award, further affirming its status as a leader

in fostering student success and preparing them for the competitive job market. These accolades not only celebrate Rathinam's dedication to providing quality education but also spotlight its efforts in nurturing future-ready graduates.

During the summit, Dr. Madan delivered an impactful keynote speech titled "Enhancing Today's Education with Essential Skills for Tomorrow." He emphasized the necessity of integrating essential skills such as critical thinking, digital literacy, and adaptability into the modern curriculum to equip students for the challenges of a rapidly evolving world.

The summit, attended by prominent figures and deci-

sion-makers in the education, government, and technology sectors, featured discussions on key themes including the future of higher education and the transformative role of artificial intelligence in skill development. Dr. Palanivel Thiaga Rajan, Hon'ble Minister for Information Technology and Digital Services, Government of Tamil Nadu, served as the esteemed Chief Guest, underscoring the importance of collaboration among stakeholders to revolutionize education.

The event concluded with the Elets World Education Awards, celebrating institutions and individuals who are making significant contributions to the advancement of education.

CLIMBING THE CAREER LADDER : PLACEMENT SUCCESS



Can you tell us about your current role and how your education at Rathinam Campus prepared you for it?

I'm currently placed at AUTODESK as. My education at Rathinam Campus was crucial in getting me here. The hands-on projects and coursework, especially the Center of Excellence classes, gave me practical skills and a strong foundation in my field. The specialized training and real-world experience I gained boosted my confidence and prepared me to handle challenges effectively. The supportive and collaborative environment at Rathinam was also key to my growth.

-Karthick

How did Rathinam Campus support you in achieving your career goals?

Rathinam Campus was instrumental in achieving my career goals. The comprehensive career services, including resume workshops and mock interviews, equipped me with essential skills. The faculty's mentorship and the networking opportunities provided were invaluable. Their support and guidance helped me navigate the job market effectively. I'm grateful for the resources that paved the way for my current role.

-Lavanya

Can you describe a specific instance where the resources at Rathinam Campus made a difference in your studies or job search?

During a crucial project, access to advanced software and hands-on labs at Rathinam was a game-changer. These resources allowed me to develop and showcase practical skills. The project experience significantly enhanced my resume. It gave me a competitive edge in job interviews. This practical knowledge directly contributed to landing my job.

-Yogeshwari

What role did the faculty and mentors at Rathinam Campus play in your success?

The faculty and mentors at Rathinam were vital to my success. They provided personalized guidance and valuable feedback throughout my studies. Their industry insights and encouragement were motivating. Regular consultations helped me refine my skills and career strategy. Their support was crucial in reaching my professional goals.

- Harikumar S

How did Rathinam Campus's learning environment contribute to your professional growth?

The learning environment at Rathinam was highly supportive and conducive to professional growth. The emphasis on practical, project-based learning helped me apply theoretical concepts. Collaborative assignments improved my teamwork and communication skills. The innovative teaching methods kept me engaged and challenged. This environment prepared me well for the professional world.

- Ranjith PR

How did the networking opportunities provided by Rathinam impact your career?

Networking opportunities at Rathinam had a significant impact on my career. Industry events and guest lectures allowed me to connect with professionals and potential employers. These connections provided valuable insights and job leads. Networking helped me build a strong professional network. It was crucial for securing my current position.

-Ajeesh SM

What impact did Rathinam Campus's career services have on your job placement?

Career services at Rathinam played a key role in my job placement. They offered tailored resume reviews and interview coaching, which enhanced my job application. The career fairs provided direct access to employers. Their support helped me prepare effectively for interviews. This comprehensive assistance was crucial in landing my job.

- Nandhakumar D



ISRO SPACE BUS EXHIBITION SPARKS SCIENTIFIC CURIOSITY



Rathinam in collaboration with the Indian Space Research Organisation (ISRO) and under DBT STAR College Scheme, hosted an educational event centered around space exploration. This unique occasion featuring the ISRO Space Bus held on the college premises, aimed to inspire and educate students, faculty, and space enthusiasts about India's remarkable achievements in space technology. The mobile exhibition

drew over 2,720 attendees, including students, faculty, and space enthusiasts. The Space Bus, equipped with interactive exhibits, satellite models, virtual reality simulations, and informative displays, offered a hands-on learning experience about satellite launches and space missions. This successful collaboration fostered scientific curiosity and a deeper appreciation for India's advancements in space technology.

RCAS PARTNERS WITH TAKEOFF AVIATION TO ENHANCE BBA AVIATION MANAGEMENT PROGRAM WITH REAL-WORLD EXPOSURE



Rathinam College of Arts and Science (RCAS) has recently signed a Memorandum of Understanding (MoU) with Takeoff Aviation, Salem. This partnership aims to enhance the learning experience of students in the BBA Aviation Management program by offering practical industry exposure.

Through this collaboration, students will have the opportunity to participate in internships, visit airports, and engage with aviation professionals in interactive sessions. These experiences will help them gain hands-on knowledge of the latest technologies, trends, and operations in the aviation sector.

The MoU also paves the way for guest lectures from industry ex-

perts, live projects, and workshops that mirror real-world aviation scenarios. This approach will help bridge the gap between what students learn in the classroom and how things work in the industry.

The agreement was signed by Manickam Ramasamy, CEO & Secretary of Rathinam Group of Institutions, and Prasanna Kumar, CEO of Takeoff Aviation, Salem, in the presence of Balasubramanian, Principal of RCAS, and Kousalyadevi, Head of the Department. They believe that this collaboration will provide students with valuable insights into the operational and managerial aspects of the aviation industry.

By incorporating these practical experiences into the academic program, RCAS aims to equip students with the skills and knowledge needed to succeed in the rapidly evolving aviation industry.



Logash Sendhil
G9 - Rathinam International Public School



A FIERY QUESTION WITH A SURPRISING ANSWER

How Much Water Would It Take to Extinguish the Sun?

If you were to imagine extinguishing a fire as colossal as the Sun, you might think it would require an unimaginable amount of water. Even if we poured every drop of water from Earth onto the Sun, it still wouldn't be enough. In fact, you would need more than a thousand times that amount to make any impact. But here's the twist: that much water wouldn't extinguish the Sun—instead, it would have the opposite effect.

Why Water Wouldn't Work: The Science of Stellar Fires

Fires in space don't behave like those on Earth. The Sun, like other stars, burns through a process called nuclear fusion, where hydrogen atoms fuse together to form helium, releasing vast amounts of energy. The Sun already contains enormous quantities of hydrogen. Adding more, along with oxygen from water (H_2O), wouldn't douse the flames—it would actually fuel the fusion process, making the Sun burn even hotter and bigger. In short, water, which we rely on to put out fires on Earth, would only intensify the Sun's fiery power.

RCAS CONDUCTS MEGA COMMERCE EXHIBITION



School of Commerce of Rathinam College of Arts and Science (RCAS) successfully conducted the Mega Inter-Collegiate Commerce Exhibition titled 'COMBIZ EXPO 2K24' Nurturing Business Ideas among college students, recently.

The Exhibition provides students a platform to showcase their innovative ideas, connect with industry professionals, and gain valuable insights into the dynamic field of commerce.

From The Chairman's Desk

BEYOND BOUNDARIES: BEGIN YOUR JOURNEY AT RATHINAM CAMPUS



As we usher in a new academic year, Rathinam Campus comes alive with fresh minds entering the vibrant and colorful world of campus life. This moment marks a pivotal chapter in your lives a time to dream boldly and to make your families proud. Each of you has countless opportunities ready to tap into the transformative power of education.

While it's natural to envision a future with a steady job and a predictable routine, remember that these are just a few of the many paths you can take. In today's dynamic world, entrepreneurship has become an increasingly attractive option for students. It's not merely a distant dream but a tangible, achievable career path. With creativity, determination, and the right tools, you can turn your innovative ideas into successful businesses.

To embark on this entrepreneurial adventure, preparation is your best ally. Make the most of your academic years by laying a strong foundation. Dive into campus resources like incubators, accelerators, and innovation labs these are your launchpads, offering support, funding, and mentorship. Embrace hands-on experiences through internships, part-time jobs, or small-scale projects. Connect with fellow visionaries, mentors, and industry trailblazers. Engage with entrepreneurial clubs, attend networking events, and build a robust professional network. By venturing into your own projects, you gain the freedom to steer your destiny, craft a work-life balance that fits your unique lifestyle, and create groundbreaking solutions to address market needs. Though the road may be challenging, with resilience and the right mindset, you have the power to build your own success story.

Rathinam Campus is a melting pot of diverse backgrounds and seasoned educators. Support your peers in their academic pursuits—your guidance could be a beam of clarity for someone struggling with a concept. Similarly, seek help when needed; collaboration fosters growth. Many of us fall into the trap of measuring our worth through competition, viewing success as a zero-sum game where one's gain is another's loss. Yet, embracing a win-win mindset transforms this perspective. It encourages us to seek mutual benefit, turning interactions into cooperative ventures where everyone prospers.

In this ever-changing world, being proactive is your greatest asset. Take charge of your journey with courage and initiative, embracing challenges as opportunities for growth. As we begin this new academic year, let us commit to supporting one another, pursuing our passions with unyielding determination, and creating a legacy of excellence. Together, we can turn this year into a canvas of dreams realized and achievements celebrated. Here's to a year filled with discovery, innovation, and success.

With warm regards,

Madan A Sendhil

Dr. Madan A Sendhil
Chairman, Rathinam Group



Rathinam: Where Hearts Connect



As a student at Rathinam College, I genuinely cherish the time I spend with the workers, with whom I've developed a close bond. We hold them in high esteem, affectionately referring to them as "grannies." Beyond their daily tasks, they possess remarkable talents, like singing, and we love collaborating with them during their free time. It's a joy to share these experiences and explore our interests together, making our time at Rathinam all the more meaningful.

—Mr. Gladwin,
RTC Student

Working as a janitor at Rathinam College has been one of the most rewarding experiences of my life. From the very beginning, I have been treated with immense respect and kindness by both the students and staff, who have welcomed me as part of their family. Every day, they engage with me warmly, offering support and acknowledging the value of my work. This genuine appreciation has transformed my role into something deeply meaningful. The friendly and respectful atmosphere at Rathinam College makes it a truly special place to be, and I feel fortunate to be part of such a caring community.

— Ms. Muthammal,
Janitor at Rathinam.



Scan this to enjoy
the music

A FRIDAY OF EXPRESSION: NAN THAN GETHU



Every Friday, Rathinam Campus comes alive with "Nan Than Gethu," a cultural event that serves as a platform for students to showcase their diverse talents. From music and dance to drama, poetry, and visual arts, the event highlights the creativity and enthusiasm of the students. This weekly tradition is not just about entertainment but is also a celebration of cultural expression and self-confidence. Students actively participate, exploring new ideas and honing their skills, while receiving feedback from their peers. "Nan Than Gethu" fosters a spirit of camaraderie and artistic growth, making it a cherished part of campus life.

RATHINAM COLLEGE OF PHYSIOTHERAPY HOSTS INTERNATIONAL SYMPOSIUM ON DEVELOPING SKILLS



Rathinam College of Physiotherapy (RCP) organized an International Symposium on "Developing Skills & Competencies of Physiotherapists In The 21st Century." The event featured prominent speakers, including Dr. K.P.V. Sabareesh, Dean of Research & Development at RGI's, and Prof. Dr. S. Karthikeyan, Principal of RCP. The

symposium was presided over by Dr. S. Arun Vijay, an Assistant Professor from Imam Abdul Rahman Bin Faisal University, Saudi Arabia, who emphasized the importance of soft skills development for physiotherapy students to enhance their career prospects.

PROF. DR. N. BALAKRISHNAN DELIVERS TALK ON NOVEL PHYTO TRANSDERMAL PATCHES AT INTERNATIONAL WEBINAR

Prof. Dr. N. Balakrishnan, M.Pharm, Ph.D., Principal of Rathinam College of Pharmacy, Coimbatore, was invited as a Resource Person for the Second International Pharmaceutics Webinar on "Advancement in Transdermal Drug Delivery Systems." The webinar was organized on August 7, 2024, by the Faculty of Pharmacy, University of Cyberjaya, Malaysia, in collaboration with the Department of Pharmaceutical Chemistry, Hindustan Institute of Technology, Coimbatore.

INTERNATIONAL CONFERENCE ON HARMONIZING SUSTAINABLE DEVELOPMENT GOALS



International Conference on HARMONIZING SUSTAINABLE DEVELOPMENT GOALS Harnessing the Power of social media and AI for Global Impact (IMPACT'24), Successfully organized by Department of Commerce with Department of Computational Science and Department of Visual Communication on 23rd February 2024.

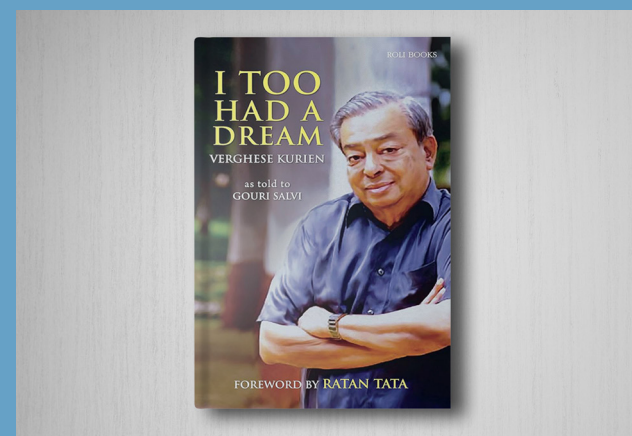
MS. CHINNU SHINES BRIGHT: RECIPIENT OF THE TIMES EDU EX AWARD

Hindi Pandit, Ms. Chinnu of Rathinam International Public School has been awarded the prestigious Times Edu Ex Award. This honor recognizes her exceptional dedication and contributions to the field of education, highlighting her as a standout educator among a pool of over 1,200 national registrations. Out of 90 finalists, Ms. Chinnu emerged



as the top winner, securing first place among 30 distinguished awardees. Her impressive credentials, including an MA and B.Ed., underpin her commitment to excellence in teaching and her innovative methods in language education. The judging panel praised her ability to inspire students and make a lasting impact on their learning journeys.

I TOO HAD A DREAM



"I Too Had a Dream" by Verghese Kurien is an inspiring autobiography of the man behind India's White Revolution. The book chronicles Kurien's journey from his early life and education to his transformative role in India's dairy industry through the cooperative movement. It highlights his visionary leadership, commitment to empowering farmers, and advocacy for modern technology and innovation. Despite facing numerous challenges, Kurien's perseverance and strategic thinking led to monumental successes, profoundly impacting India's rural economy. The book is a testament to his legacy and offers valuable lessons in leadership, innovation, and community empowerment.

TOGETHER IN HOPE: RATHINAM CAMPUS MOBILIZES FOR WAYANAD'S HEALING



In response to the recent landslide in Wayanad, Rathinam Campus has mobilized its teachers and students to aid the community through various initiatives.

Relief drives have been organized to collect and distribute essential supplies such as food, water, and clothing. Additionally, fundraising efforts are underway to provide financial support for long-term recovery and rebuilding.

These collective actions reflect Rathinam Campus's commitment to social responsibility and aim to make a meaningful impact in the recovery process for Wayanad.

AIC RAISE WELCOMES NEXT-GEN HEALTHCARE INNOVATORS



AIC RAISE has recently onboarded three pioneering startups in the healthcare sector, each with the potential to revolutionize their respective fields through innovative, sustainable solutions. Pattuthadam Private Limited is leading the charge in eco-friendly wound care. The startup has developed a groundbreaking method using silk sericin, a natural protein derived from silk reeling wastewater. This biocompatible solution offers a sustainable alternative to traditional wound care products, merging scientific advancement with environmental consciousness. Atom6 Technovation Private Limited is transforming agriculture through their advanced nanoparticle technology. Their innovative growing sys-

tem enhances plant growth and nutrient absorption, driving us toward a more sustainable future for farming. Nanosparkt Innovations India Private Limited is setting new benchmarks in the skincare industry with their nanotechnology-based products. Made entirely from organic and eco-friendly ingredients, their skincare solutions reflect a deep commitment to both skin health and environmental sustainability.

The introduction of these startups into the AIC RAISE ecosystem underscores the incubator's mission to foster innovation that not only advances technology but also addresses pressing global challenges in healthcare and sustainability.

BRIDGING FARMS AND MARKETS: HOW AIC RAISE PROPELLED E-SANDHAI'S AGRICULTURAL REVOLUTION



AIC RAISE has played a pivotal role in the success story of E-Sandhai, an innovative agricultural startup transforming the way fresh produce is distributed across India's smaller cities. AICs partnership with E-Sandhai has provided essential financial support, mentorship, and access to a vast network of resources, fostering its expansion and innovation. The journey began in the financial year 2022-2023, when AIC RAISE invested ₹25 Lakh in E-Sandhai. This initial funding enabled the startup to extend its operations beyond its base in Trichy and Perambalur, reaching new regions such as Thanjavur, Thiruvavur, Pudukkottai, and Nagapattinam. In March 2024, AIC RAISE further boosted E-Sandhai's growth by facilitating debt funding of ₹2 Crore from HDFC Bank.

This crucial financial injection empowered E-Sandhai to scale its operations across Tamil Nadu, allowing it to connect with more farmers and serve a larger consumer base. E-Sandhai, founded by visionary entrepreneurs Chollin Selvan, Niranchan S, and Sridharan M, has emerged as a key player in India's agricultural sector. Specializing in the delivery of fresh vegetables, fruits, and groceries, E-Sandhai's platform creates a direct connection between farmers and consumers. By eliminating middlemen, the startup promotes transparency, traceability, and fairness in agricultural transactions, transforming how produce is distributed in Tier II and Tier III cities. From April 2023 to February 2024, E-Sandhai processed over 3.4 million kilograms of produce, fulfilled 31,497 orders, and served 2,946 customers. E-Sandhai's remarkable progress in the financial year 2023-2024 is evident through its impressive growth metrics. The company surpassed ₹10 Crore in revenue, reflecting its strong market presence and increasing demand for its services. Alongside this, E-Sandhai expanded its team to over 100 dedicated employees. E-Sandhai's journey reflects the entrepreneurial spirit driving innovation in India's agricultural sector. Together with AIC RAISE, the startup is reshaping the future of agriculture, promoting sustainability, and enhancing the livelihoods of farmers.

BIHAR STATE ADMINISTRATIVE OFFICERS EXPLORE STARTUP SUCCESS AT AIC RAISE



AIC RAISE welcomed over 60 State Administrative Services officer trainees from the Bihar Institute of Public Administration & Rural Development, Gaya. The visit, organized by the Sardar Vallabhbhai Patel International School of Textiles and Management, was filled with lively discussions and valuable exchanges. The trainees learned about our startup programs, explored our facilities, and heard success stories. Their visit sparked new interest and excitement about the startup scene in Coimbatore.

BEYOS | BEYOND SUSTAINABILITY WINS DISRUPTORS 2024 AWARD



Beyos | Beyond Sustainability, an AIC RAISE incubated startup, has won the Disruptors 2024 Award in the Sustainability category, presented by YourStory Media. The award recognizes their leadership in sustainable innovation and significant industry impact. Beyos | Beyond Sustainability specializes in providing holistic, integrated end-to-end sustainability solutions to businesses, guiding them through every step from capacity building to the successful implementation of strategic projects. The startup's success story serves as an inspiration for others in the industry to push the boundaries of sustainability.

REVOLUTIONIZING CINEMA EDUCATION: FILM INCUBATION CENTER INAUGURATED AT RCAS



In a pioneering initiative, the Department of Visual Communication at Rathinam College of Arts and Science inaugurated the state's first-ever Film Incubation Center, marking a new chapter in film education and production in Tamil Nadu. The inauguration ceremony, held recently, was graced by esteemed personalities from the film industry, including U.K. Senthil Kumar, renowned cinematographer; Parthiban Desingu, acclaimed director; Mathampatti Rangaraj, actor and producer; Aari Arjunan, actor; and S. Aravindan, founder and producer of Cluster Media College. The distinguished guests shared their insights on the evolving impact of the film industry on society and emphasized the importance of students mastering the art and craft of cinema. They stressed the necessity of blending education with the arts, particularly in the realm of filmmaking, to cultivate the next generation of creative talent. Dr. Madan A. Senthil, Chairman of Rathi-

nam Educational Institutions, highlighted the mission of the Film Incubation Center, which aims to identify and foster high-quality stories while offering support for film production. The center will serve as a collaborative platform for aspiring filmmakers and directors to bring their ideas to life. Dr. R. Manickam, CEO of Rathinam, also extended his congratulations, emphasizing the institution's ongoing commitment to promoting innovation in the arts. The Rathinam Film Incubation Center is set to provide state-of-the-art resources, mentorship, and a collaborative environment for students and aspiring filmmakers. This new venture underscores the college's commitment to advancing film education and shaping the future of Tamil cinema. The event marks a significant milestone in Tamil Nadu's educational landscape, promising to offer budding filmmakers the tools and support they need to make their mark in the ever-evolving world of cinema.

RATHINAM GROUP OF INSTITUTIONS SIGNS MOU WITH APSEL TECHNOLOGIES



In a significant step toward enhancing student opportunities for international employment and education, Rathinam Group of Institutions has signed a Memorandum of Understanding (MoU) with APSEL Technologies, Chennai, recently. This strategic partnership aims to provide Japanese language training to students, facilitating job placements with Japanese companies in both Japan and India. The collaboration will offer students not only linguistic training but also the opportunity to travel to Japan for practical industrial exposure.

This experience will enable students to gain vital skills and knowledge, positioning them favourably for future career opportunities in Japan and globally. The initiative is designed to open new pathways for students aspiring to work or continue higher education in Japan.

KAATRIN MADI: A CELEBRATION OF CULTURE AND COMMUNITY



The "Kaatrin Madi" program, organized by Rathinam College of Liberal Arts and Science and G18 Public Charitable Trust, was a remarkable celebration that beautifully blended tradition, music, and community service. The event began with the Tamil

Thai Vazhthu and a vibrant welcome dance, setting the stage for a memorable experience.

Dr. R. Hemanalini, Principal of RCLAS, delivered an inspiring welcome address, highlighting the significance of merging

tradition with education and cultural preservation. The event's spiritual dimension was enriched by Dhuvaragamayi Seva Sangam's devotional bhajans under "Deiveega Ragangal," creating a serene and reflective atmosphere.

Musical performances were a key feature of the program. CIT College students captivated the audience with "Ninaivootum Ganangal," a nostalgic collection of songs, while the Sankarabharnam Music Academy enchanted with classical and instrumental pieces, including "Veenaigalil Viralgai" and "Isaipalagai." Additionally, G18 Public Charitable Trust's performances, "Gramma Vaasam" and "Idhuvum Kadanthu Pogum," poetically depicted rural life and perseverance.

A special highlight was the recognition of Government

Higher Secondary School, Vagarayampalayam, for receiving the prestigious "Milirum Palli Award" from the Coimbatore Collectorate. The event also saw Government High School, Ponne Gounden Pudur, submit a request for physical education equipment, underscoring the program's commitment to community support.

The event concluded with a heartfelt vote of thanks by Mr. Parthiban from G18 Trust, who expressed gratitude to all contributors and attendees. "Kaatrin Madi" successfully united cultural, devotional, and educational elements, offering a rich experience that celebrated tradition, talent, and community spirit. The event not only entertained but also inspired and united the audience, leaving a lasting impression on all who participated.

RATHINAM GROUP LAUNCHES EXPERIENTIAL LEARNING HUB



Rathinam Group Launches Experiential Learning Hub. Rathinam Education Group marked a significant milestone in its journey towards student-centric learning with the inauguration of its Experiential Learning Hub. Mr. Manroop Singh Sehmi, Head of Talent Acquisition Operations & University Relations at Xperi graced the occasion as the Chief Guest.

During his keynote address, he emphasized the critical role of experiential learning in preparing students for future challenges and nurturing innovation. He stressed that the skills developed through hands-on experiences are pivotal for creating future leaders and fostering a mindset geared towards research and problem-solving. "Learning through experience

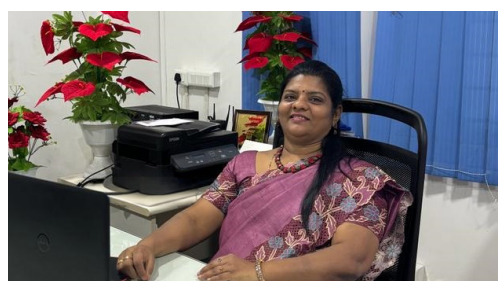
allows students to engage deeply, ensuring that they are not just prepared for exams but for life," said Mr. Sehmi.

The event, presided over by the Group's Director, Mrs. Shima Sendhil. The Experiential Learning Center is expected to be a hub for innovation, where students will engage in hands-on learning, thereby cultivating skills essential for

research and development. "This center will undoubtedly benefit countless students, offering them opportunities to learn in a dynamic and engaging environment," said Dr. Nagaraj during his speech.

The event concluded with a tour of the center, where attendees witnessed demonstrations of the various learning modules and facilities available to students. The center is set to play a pivotal role in shaping the future of education at Rathinam, aligning with the institution's vision of experiential learning as the cornerstone of modern education.

LEARNING BY DOING: TURNING CLASSROOMS INTO LABORATORIES



Ms. Shima Sendhil, Director,
Rathinam Group of Institutions

Education is not just about textbooks and exams; it's about nurturing the whole person—mind, body, and soul. Experiential learning is a powerful approach that integrates thinking, feeling, and doing. It transforms education into a journey where students actively engage with the world around them, fostering creativity, critical thinking, and real-world problem-solving. At Rathinam International Public School, experiential learning is at the heart of everything. Walk through the campus, and you'll see students not just sitting in classrooms but engaging with their environment—playing, creating, and collaborating. Whether they are conducting science experiments, solving real-world math problems, or exploring new art forms, you can see the joy of learning in their faces. The school focuses on hands-on learning, allowing students to apply their knowledge in

practical ways. They are not just absorbing information; they are experiencing it. In an experiential learning environment like Rathinam, classrooms are more than just places for lectures. They are laboratories for real-world learning. Whether through crafting projects, conducting science experiments, or engaging in hands-on problem-solving, students are constantly applying what they learn to everyday situations. This approach nurtures problem-solving skills, critical thinking, and creativity. Knowledge isn't static—it's something that students actively construct and engage with. At the heart of Rathinam's educational philosophy is character-building. The



school is committed to cultivating ethical, responsible citizens who understand the importance of non-violence, inclusivity, and integrity. Through experiential learning, students are encouraged to

engage with pressing global issues like climate change, sustainability, and gender equity. This instills in them a sense of responsibility and global citizenship, preparing them to tackle the world's most significant challenges. Creativity, imagination, and emotional intelligence are essential for well-rounded development. Rathinam International Public School



gives equal importance to arts, music, dance, and sports, recognizing their vital role in fostering creativity and emotional well-being. These activities provide students with the emotional and physical outlets they need, promoting harmony, self-expression, and collaboration. Sports, in particular, teach students discipline, teamwork, and resilience—qualities that will serve them well throughout their lives.

Head, Heart, and Hand: The

Core of Holistic Education. Rathinam embodies the idea that education should develop the head (intellect), heart (emotional intelligence), and hands (practical skills) in equal measure. By focusing on experiential learning, the school ensures that students are not only knowledgeable but also emotionally aware and equipped with practical life skills. This integration of intellectual insights, emotional connections, and practical experience prepares students for the real world, helping them become thoughtful, ethical, and skillful citizens. Rathinam International Public School is a vibrant example of experiential learning in action. By fostering creativity, promoting practical learning, and building strong character, the school ensures that students are not just learners but creators, leaders, and



compassionate human beings ready to shape the future.

Achieving the Extraordinary



RATHINAM
COLLEGE OF LIBERAL ARTS & SCIENCE
@ TIPS GLOBAL KOVILPALAYAM



RATHINAM COLLEGE OF LIBERAL ARTS AND SCIENCE AT TIPS GLOBAL

CONGRATULATIONS TO
UNIVERSITY RANK HOLDERS
CLASS OF 2024



**HADASSAH CYNTHIA
LUIZA BENNY**
DEPARTMENT OF APPAREL FASHION DESIGNING
RANK - 1



MONISHA B K
DEPARTMENT OF INTERIOR DESIGN
RANK - 1



SHIVANI N
DEPARTMENT OF COMMERCE
RANK - 2



ASHIKA R
DEPARTMENT OF COMMERCE
RANK - 7

CADET BARATH RAJ EXCELS AT ALL INDIA THAL SAINIK CAMP



Rathinam College of Arts & Science (RCAS) celebrated the outstanding achievement of Cadet Barath Raj, a second-year B.Sc Artificial Intelligence and Data Science student, who earned a bronze medal at the prestigious All India Thal Sainik Camp (TSC) in Delhi. The cadet competed in the Judging Distance and Field Signals (JDFS) and his success is a testament to his dedication, perseverance, and the steadfast support of the college. Barath’s journey began with rigorous training and competitive selection rounds at the college and unit levels. His unwavering determination saw him through chal-

lenging sessions, including Obstacle Training, and despite facing obstacles, his strong performance in Map Reading (MR) and Health & Hygiene (H&H) secured him a position on the Tamil Nadu team. His efforts were rewarded when he clinched a gold medal in JDFS at the Inter-Group Competition (IGC), earning him a place at the national camp in Delhi. Rathinam College continues to be a strong supporter of its cadets’ endeavors.

At the national camp, Cadet Barath and his team faced intense competition but remained focused and resilient. Their hard work culminated in a 3rd-place finish in the Senior Division category of JDFS, a significant achievement for the Tamil Nadu, Puducherry, and Andaman & Nicobar (TN, P&AN) directorate.

The camp experience extended beyond competition, instilling valuable lessons in teamwork, leadership, and discipline.

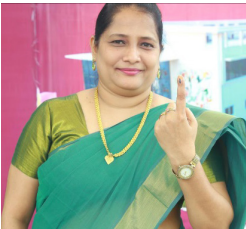
STUDENT DEMOCRACY: RPS ELECTS ITS NEW LEADERS



The Rathinam International Public School was abuzz with excitement as the school’s election process reached its culmination.

With Mr. Raman Vijayan as the Chief Guest and Mrs. Shima Sendhil as the presiding dignitary, the event highlighted the spirit of student democracy. After a lively campaign where candidates presented their visions, the student body exercised their democratic rights by casting votes. The results were eagerly awaited, with Master Nailesh elected as Head Boy and Evangeline as Head Girl, both recognized for their leadership qualities.

Additionally, captains



were elected for the four houses: Ekta, Jatan, Shristi, and Yukthi. The dignitaries emphasized the values of responsibility, teamwork, and integrity in leadership.

The event was a true celebration of student empowerment, encouraging all students to actively participate in shaping their school community. The newly elected leaders are now poised to inspire and guide their peers in the year ahead.

Congratulations to the newly elected leaders as they take on their roles to make this academic year successful and enriching.

Climbing Higher, Achieving More



Dr. R Manickam CEO Rathinam
Community admin
Great !!! Congratulations .

We are excited to announce Dr. B. Nagaraj as our new Chief Business Officer. His visionary leadership, dedication, and commitment have been instrumental in driving our growth. As he takes on this important role, we look forward to achieving even greater success under his guidance.

RATHINAM COLLEGE PARTNERS WITH HARVARD BUSINESS SCHOOL PUBLISHING



In a significant move to elevate business education, Rathinam Institute of Management, part of Rathinam College of Arts & Science, signed a Memorandum of Understanding (MoU) with Harvard Business School Publishing. Harvard Business School Publishing, a subsidiary of Harvard University, is a global leader in business education, offering a range of high-quality educational materials, including case studies, leadership development programs, and the prestigious Harvard Business Review. This strategic partnership will provide students and faculty with access to premier educational resources, including Harvard Business Review articles, case studies, simulations, and executive education materials. Key Highlights of the MoU Access to Harvard Business School Case Studies: Students and faculty will benefit from the globally recognized HBS case method, honing real-world decision-making and problem-solving skills. Leadership and Management Development: HBSP's leadership development programs will empower Rathinam's students with the vital skills needed to lead in a globalized business environment. Exclusive Learning Tools: Harvard's interactive simulations and online courses will provide students with hands-on, practical learning experiences that mirror real-world challenges. This partnership reinforces Rathinam's leadership in providing innovative educational experiences and opens up new pathways for students pursuing advanced business studies and professional development.



Learning, growing, and making memories



R. RaghuVarma
Grade XI-B

As I reflect on my 10-year journey at RPS, I realize how much this school has given me. It has been a place of learning, growth, and forming unbreakable bonds of friendship. With two more years to go, I am determined to make the most of my remaining time here. From a nervous 1st grader to the person I am today, RPS has taught me to overcome challenges and face life head-on. Looking forward, I will cherish these 12 years as the golden years of my life.



Sonika
Grade X

My school is not just a place of learning; it is shaping me for the future, equipping me with the tools to reach new heights and achieve great victories. I consider myself fortunate to attend one of the city's most distinguished and elite schools. I love my school.

KICKSTARTING EXCELLENCE : THE GRAND INAUGURATION OF RATHINAM COIMBATORE FC FOOTBALL GROUND



The grand inauguration of the Rathinam Coimbatore FC Football Ground marked a significant milestone in enhancing sports infrastructure in the region. The event was inaugurated by Thiru. Anbil Mahesh Poyyamozhi, Hon'ble Minister for School Education, Government of Tamil Nadu, at the Techzone Campus of Rathinam Group of Institutions. Dr. Madan A Sendhil, Chairman of Rathinam Group, presided over the ceremony.

The occasion was honored by the presence of Thiru. K. Eswarasamy, Member of Parliament for Pollachi Constituency, as the guest of honor.

Notably, the event featured a special felicitation by Mr. Ramman Vijayan, former Indian football player and Director of Sports Excellence at Rathinam Group, who delivered a welcoming address highlighting the transformative impact of sports on personal development.

Dr. Madan A Sendhil, in his presidential address, reaffirmed the institution's commitment to integrating sports with education, stating, "This new facility embodies our vision of developing well-rounded individuals who excel both academically and athletically." The Chief Guest, Thiru. Anbil Mahesh Poyyamozhi, commended the institution for providing exceptional facilities that will benefit students and aspiring athletes alike. The new football ground, spanning 7,000 square meters and featuring natural grass, is designed to meet international standards, positioning it to host local and national competitions. This state-of-the-art facility represents a significant step forward in fostering athletic talent among students and reinforcing Rathinam Group's commitment to educational excellence in Tamil Nadu. The inauguration was attended by officials from the Football Association Board and prominent figures from the education and sports sectors, emphasizing the collaborative effort to elevate sports in the region.

RATHINAM COLLEGE CLAIMS VICTORY IN C-ZONE KABADDI TOURNAMENTS



The Bharathiar University Inter-Collegiate C-Zone Kabaddi Tournament was recently held at AJK College, featuring over 16 teams. Rathinam College of Arts and Science showcased their strength, defeating Texcity College in the semifinals and winning against Sri Ramu College in the final to become champions. Simultaneously, Rathinam College of Arts and Science organized the C-Zone Women's Ka-

baddi Tournament, where they also triumphed, finishing first. NGM College secured second place, while Kamalam College and Akshaya College took third and fourth, respectively. Both tournaments highlighted the remarkable talent and sportsmanship of the participating teams. This successful event underscores the growing popularity of kabaddi within the region's collegiate sports scene.

GURUKSHETRA 2024: COLLEGE TEACHERS COMPETE IN SPORTS EXCELLENCE



The Internal Quality Assurance Cell at Rathinam College of Arts & Science successfully organized the 5th State Level Intercollegiate Sports Competition for College Teachers, titled "Gurukshetra 2024," on July 6, 2024. The event witnessed participation from 438 teams representing 40

colleges and featured seven different sports, promoting camaraderie and sportsmanship among educators. Sri Krishna College won the overall trophy in the women's category, while Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, claimed the overall trophy in the men's category. The competition served as an excellent platform for networking and showcased the athletic skills of college teachers, reinforcing the significance of sports in the education sector. Positive feedback from participants indicates a strong desire for future competitions, fostering a vibrant sporting culture within the academic community.

KPM SPORTS AND ACHIEVEMENTS

Nalinai Harini M G of XII STD Represented TamilNadu in Goa International Martial Arts. She bagged the 1st place in KATA and KUMITE.

SHRENIK P H of IX STD excelled at the NABAJI AQUATIC MEET 2.0 – 2024. He secured 3rd place in the 50m Freestyle, Backstroke, and Butterfly events, and clinched 1st place in the 4x50m Relay.

Coimbatore District Silambam Championship 2024-25 was organised by Karpagam Academy of Higher Education, SANJAY R won the bronze medal in Kambu veechu under mini sub junior category.

District Level Interschool Drug Awareness Sports meet was held on July 25th for Under 19 category. KPM Football Team players from XI & XII won the united Trophy 2024.

Coimbatore: 13th District Level Yogasana competition was organised by Sadguru Yogashramam charitable trust Kerala in Association with Suguna Institutions. Gayathri G of IX STD and Mithra M N of IV STD bagged the 3rd Place, Kaviya S of IX STD secured 5th Place.

Winners of 6th International Karate Championship 2024 conducted on 28.07.2024 and won many prizes under various categories.

11 years (Boys) 1. PRAVEEN K – Gold, 2. RITHISH R – Bronze

12 Years (Boys) 1. KALAIVENDHAN M G – Silver, 2. NIKASH P – Bronze, 3. SANJITH B – Bronze

13 years (Girls) 1. ANANYA M – Silver

13 years (Boys) 1. ASHWIN R – Silver, 2. GOKUL M – Bronze, 3. AKASH S – Bronze, 4. ABHISHEK A – Bronze

14 Years (Boys) 1. AMBARISH K R – Gold, 2. HARINISH K – Silver, 3. NAGAMURUGAN S – Bronze, 4. PRADESH M – Bronze

CHAMPION OF THE DISTRICT LEVEL DISCUS THROW



Aishwarya from the C28 Biotech Department has won the District Level Discus Throw competition! Her dedication and hard work have made her an inspiration to her peers. Congratulations, Aishwarya, on this remarkable achievement!

RPS FOOTBALL TEAM SHINES AT CBSE CLUSTER VI TOURNAMENT



Rathinam International Public school's football team proudly secured third place at the recent CBSE Cluster VI Football Tournament, showcasing remarkable athleticism and teamwork. This prestigious event featured talented young athletes from various states, reflecting a strong competitive spirit. Under the guidance of our dedicated Physical Education Department, led by Mr. Vijay and Mr. Sathish, the team exhibited

hibited determination and tactical skill throughout the tournament. Master Lakshan of Grade 12 served as an exemplary captain, providing strategic insights and motivation. In goal, Master Sasi Kumar, also from Grade 12, excelled with pivotal saves that bolstered the team's defense. The tournament celebrated not only football skills but also sportsmanship and dedication. Our team's impressive performance highlights their hard work and the invaluable support of their coaches. Congratulations to our football team for their outstanding achievement and for bringing honor to our school! We look forward to more successes in the future.

RPS CELEBRATES SPORTS MEET



Rathinam International Public School (RPS) celebrated its Annual Sports Day 2024 at the campus, recently. The meet was graced by the presence of the Chief Guest

Pradeep Rajkumar, a renowned athlete and international medallist and the Guest of Honour, Raman Vijayan, Director, Rathinam Sports. The chief guest encouraged students to embrace sports as a way of life, citing his own experiences and achievements. He also distributed prizes to the winners and participants. The sports meet was presided over by Shima Sendhil, Director, Rathinam Groups and Manickam, CEO, Rathinam Institutions, who emphasized the importance of sports in shaping young minds and promoting overall development.



KPM MATRIC HR. SEC. SCHOOL HOSTS THRILLING ANNUAL SPORTS DAY



KPM Matric Hr. Sec. School, held its Annual sports day by the presence of Mr. Felix Edward, an International Football player. Mr. Raman Vijayan, a National Football Player, encouraged the students with his motivating words.



ANUGRAHA - 24: THE START OF A TRANSFORMATIVE ACADEMIC JOURNEY



The “Freshers Induction Program,” affectionately known as “Anugraha - 24,” marking a spirited welcome to the first-year students embarking on their academic journey for the year 2024-25. The event was graced by the esteemed presence of Mr. Erode Mahesh, Motivational Speaker & Actor, known for his work on Vijay TV. With eloquence and wisdom, he shared invaluable insights from his life experiences, urging the eager students to seize the opportunities that lay before them. His words resonated deeply, igniting a spark of motivation within the hearts of the new entrants. Following this inspiring address, Dr. S. Balasubramanian, the Principal of Rathinam College of Arts & Science, warmly welcomed the incoming students. His words

radiated encouragement and reassurance, setting the tone for a supportive and nurturing academic environment. The Presidential address was delivered by Dr. Madan A Sendhil, Chairman of Rathinam Group of Institutions. Dr. R. Manikkam, the dynamic CEO & Secretary, took the stage next, illuminating the college’s vision and mission with clarity and conviction. He underscored the institution’s unwavering commitment to providing quality education and a host of opportunities and facilities to foster holistic growth and development. With each speech, the stage was set for an enriching and transformative journey ahead, as Rathinam opened its doors to a new cohort of bright minds poised to leave their mark on the world.

AJAGAJANTHARAM: A VIBRANT ONAM CELEBRATION AT RATHINAM COLLEGE



The Onam celebration at Rathinam College, titled “AJAGAJANTHARAM” was a vibrant display of Kerala’s rich cultural heritage. The event brought together students and faculty in a joyous celebration filled with music, dance, and traditional festivities. Stunning Pookalam designs welcomed everyone, setting the tone for the day’s activities. Highlights included graceful Thiruvathira dance performances, traditional

Kerala music, and lively competitions showcasing student talent. The campus was filled with festive energy, as participants engaged in cultural games and savored Kerala’s traditional cuisine. **AJAGAJANTHARAM** beautifully captured the spirit of unity, joy, and cultural pride, making it a memorable and grand celebration for all.